

## FREQUENTLY ASKED AFFLIATE QUESTIONS

**Question:** If you are offering to pay me a commission, don't I have to do some work?

**Answer:** No. You send me customers, I do all the work and you get the money.

**Question:** What's the catch? Why would you do this?

**Answer:** There is no catch! You are part of my sales team so I pay you for your efforts.

**Question:** How much do you pay me?

**Answer:** If you are an affiliate you receive 20% of the margin and super affiliates receive 50%. The prices do vary from time to time, but typical pricing is listed below.

- ISO 14001 Coached training course – cost \$2,400 ex gst, affiliate commission is \$360
- ISO 14001 Coached training course – cost \$2,400 ex gst, super affiliate commission is \$900
- Additional coached modules – affiliate commission is \$120. This includes the other level 1 modules such as occupational health and safety, quality and HACCP.
- Additional coached modules – super affiliate commission is \$300
- Green Your Business, the Do-It-Yourself course cost \$600 affiliate commission is \$116
- Green Your Business, the Do-It-Yourself course cost \$600 super affiliate commission is \$290

**Question:** How do you pay me?

**Answer:** Every month I run a report that the website calculates then I can send a cheque, pay by PayPal or direct deposit to your account.

**Question:** How does this work?

**Answer:** I give you a special URL or link that you can put on your website or in an email and when people click on that to buy, my shopping cart calculates the sales and commission automatically.

**Question:** My business doesn't have a website, can I still do this?

**Answer:** Contact me direct and we will work out a way to set it up for you for you in a way that will be easy.

**Question:** Do you pay me if I just sent you the name of a prospect?

**Answer:** No the client does need to click though and buy because you sent them via your affiliate link. It is a commission on sales not just names.

**Question:** What happens if the client goes on and buys more from you later?

**Answer:** They are still your client and the shopping cart remembers and calculates a commission on the next purchase.

**Question:** I am not very experienced at marketing. Do you offer marketing materials and advice?

**Answer:** Yes. We give you sales letters and suggested email letters that you can send to your prospects.